



Wisconsin Industrial Supply Company

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WISC Acquires PDQ Tooling Inc, St. Francis, WI.

We are happy to welcome PDQ Tooling to the WISC family. This exciting news has inspired us to continue to provide the industry leading services that the WISC and PDQ customers have come to expect from their locally based, family run, cutting tool distributor.

As this transition takes place, PDQ will now operate as PDQ Tooling, a Division of WISC. Both companies have shared a similar approach to the Industrial Distribution Market for High Performance Cutting Tools in Wisconsin.

Over the years, a great deal of effort has gone into creating a strategy that will produce true Value Added Services for our customers. Where our customer's success is the focus of our interactions and where our customers receive a greater benefit for spending their hard earned dollars with us versus any other company.

We are confident that the combined efforts of PDQ and WISC will help our local manufacturers transition into a new era manufacturing, where technology and advancements will push the boundaries of what was once thought to be impossible for metal cutting applications. And we will be there to maintain a high level of knowledge based support for your cutting tool needs so that can you achieve your greatest aspirations.

George Yust IV
President and CEO

WISC